

Home Visiting Day in LA County: Strengthening Families, One Visit at a Time

April 19, 2024 | #HVDayLA #HomeVisitingDayLA24

The LA County Perinatal Early Childhood and Home Visitation Consortium is hosting the third annual Home Visiting Day in L.A. County on April 19, 2024.

The days leading up to Home Visiting Day provide L.A. County's home visiting programs and partner organizations with a special opportunity to promote and highlight local home visiting programs, spotlight the often life-changing benefits of these free programs, and recognize the hard work of home visiting staff.

Whether your organization provides direct services or you just support the work, there are many ways to participate!



Host an In-Person or Virtual Event

Spread the word about your home visiting program by hosting an info session. Or host a little luncheon, or a workshop on a topic that families may be interested in.



Share the Home Visiting Day Social Media Toolkit

Check out our graphics and sample social media posts that you can use to promote Home Visiting Day. [Share the toolkit](#) with your organization's Communications team and encourage them to share on social media with the hashtag #HVDayLA.



Record a Video

What good is home visiting? Let the world know by recording a quick video. Our tool lets you do it on your phone, so it's quick and easy. Get coworkers and clients to record one too! Just go here: HomeVisitingDay.org/record

Other Ways to Participate

- Use your email signature to show your support for Home Visiting Day. Download the [graphic](#) available on HomeVisitingDay.org and include it in your email signature.
- Do you attend virtual meetings? Use the [Home Visiting Day video background](#) when attending virtual meetings. It's available for download at HomeVisitingDay.org
- Does your organization have a newsletter? Ask your Communications team to include information about Home Visiting Day – and promote your home visiting program while you're at it! [Templates](#) are available at HomeVisitingDay.org
- Will you be presenting on a related topic? Add the Home Visiting Day promotional slide to your presentation deck. Visit HomeVisitingDay.org to [download the template](#).
- Partner with local officials to issue a city proclamation! There are over 80 cities in L.A. County, so use this [sample proclamation](#) and get your mayor on board. You can go big with a media event featuring home visitors and families, or just get the proclamation posted on the city's website and promoted in newsletters.